



HEAVY DUTY WISCONSIN WEATHER CALLS FOR HEAVY DUTY BACKUP POWER

Members' Advantage Credit Union, a member-owned financial organization, is in the business of meeting the changing needs of its members through a variety of products and services, with offices servicing the communities of Wisconsin Rapids and Plover, WI.

Being a customer-centric organization, and always looking for ways to enhance their member's experience, it was decided to give their facilities the ultimate facelift. As many exterior and interior upgrades were made, one of the most critical updates to the building had been the implementation of a backup power solution.

The decision to install a 35Kw natural gas Generac generator into their facility was made with the credit union members and employees in mind.

Previously, the credit union experienced power outages 1-2 times per year, typically caused by a storm or a neighborhood squirrel. Regardless of what caused the outage, the credit union's daily operations and services were brought to a halt for the remainder of the day.

The outages would last anywhere from half an hour to a full day, limiting their ability to assist members and employees from being able to do their jobs effectively due to security protocols.

In addition to summer storms and random outages, Wisconsin businesses often have extreme winter conditions to plan for, which Tammy Schwebach-Erdman, Chief Financial Officer for Members' Advantage Credit Union, has always kept in mind.

Due to the recent wrath of Wisconsin winter, the decision to implement a Generac generator into the remodeling plan had proven to be a sound decision.

Tammy recalls many businesses in the area being affected during a July storm that had caused power outages throughout Wisconsin Rapids and surrounding communities. The storm was so strong that many businesses in the area were left anywhere between 2-7 days without power. Had the credit union not been protected by their recently installed Generac generator, they also could have been among those without power.

When it came to choosing the right generator for their business, Tammy looked into a number of options, eventually moving forward with Wolter Power Systems, a recommendation made by their remodeling contractor.

The generator had been installed outside the drive-thru window, creating zero disruption to their daily operations, as Generac generators are known to produce minimal noise. This is especially important to the credit union being that they are located in a residential area.

As for working with the Wolter Power System's team and Account Executive, Jim Bruette, Tammy stated, "The service was very prompt, extremely professional and done in a timely manner."

In fact, the backup generator has made such a difference that the Credit Union has added the same 35kW gas generator to their Plover, WI branch.

